

ARIZONA

CUISINE

INFLUENCE

PRIZE



Special Limited

Arizona Culinary Institute /Elizabeth Leite 2012

Scholarship Contest

The Arizona Culinary Institute Special Limited

“Elizabeth Leite Scholarship” Contest

Official Rules

CONTEST IS OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, 18 YEARS OF AGE OR OLDER, AND SHALL BE CONSTRUCTED AND EVALUATED ACCORDING TO U.S. LAW. VOID IN PUERTO RICO AND WHERE PROHIBITED BY LAW.

NO PURCHASE NECESSARY

ELIGIBILITY

“The Arizona Culinary Institute Elizabeth Leite Scholarship” Contest (the “Contest”) is open to all legal residents of the 50 United States and the District of Columbia, and is a non active Arizona Culinary Institute student 18 years of age or older, who have achieved a high school diploma or GED equivalent, except employees, officers, directors, agents (and their immediate families [spouse, parent, child, sibling and their respective spouses] and household members (whether or not related)) of The Arizona Culinary Institute LLC (the “Sponsor”). Void wherever prohibited by law. Contest is governed by U.S. law and subject to all applicable federal, state and local laws and regulations. By entering the Contest, entrants agree to accept and be bound by all terms of these Official Rules and Regulations (“Official Rules”). Limit one (1) entry per person or e-mail address.

HOW TO ENTER

From 9:00 a.m. Pacific Standard Time (“PT”) on July 9, 2012 through 5:00 p.m. PT on July 17, 2012 (the “Entry Period”), Sponsor will conduct a national contest encouraging participants to submit an essay, no more than 2,000 characters (including spaces), based on the following: What cuisines are you passionate about? Explain how a scholarship from Arizona Culinary Institute could help you expand your knowledge of global cuisines. Complete an entry form in its entirety, including your essay answering the above question, and submit. (The entry form and the Essay will be referred to collectively as the “Submission.”) To be eligible, each Submission must be received no later than 5:00 p.m. PT on July 17, 2012. All Submissions must be submitted in the name of an individual person and the prize can only be awarded to the person whose name is on the winning Submission. All Submissions must be in English. Entrant warrants and represents: (a) he/she is the sole and exclusive author and owner of the Submission, including all rights therein, and that the Essay has not won any previous awards or competitions; (b) entrant has the full and exclusive right, power and authority to submit the Submission and to grant the Contest Entities the rights to the Submission, including but not limited to the worldwide copyright; and (c) no rights in the Submission have been previously granted to any person, firm, corporation or other entity. Sponsor reserves the right in its sole discretion to disqualify any Submission at any time in the event it is determined that the Submission is offensive, inappropriate, not in keeping with Sponsor’s image or if it is determined that the entrant has not otherwise complied with these Official Rules. If the Submission contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, the entrant is responsible for obtaining, prior to submission of the Submission, any and all releases and consents necessary to permit the use and exhibition of the Submission by Sponsor in the manner set forth in these Official Rules. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any participant at any time. Any Submission generated by script, macro or other automated means will be void. The Contest Entities are not responsible for incomplete, lost, late, or inaccurate entries, nor for technical, hardware, or software failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmissions or other errors or problems which may limit or affect a person’s ability to participate in the Contest, whether human, mechanical, printing, electronic, network or otherwise, relating to or in connection with the Contest, including, without limitation, errors which may occur in connection with the administration of the Contest, the processing of Submissions, the announcement of the prizes or in any Contest-related materials. Proof of online submission is not considered proof of delivery or receipt. In the event of sabotage, acts of God, terrorism or threats thereof, computer virus or other events or causes beyond the Sponsor’s control, which corrupt the integrity, administration, security or proper operation of the Contest, Sponsor reserves the right, in their sole discretion, to modify, cancel or suspend the Contest. In the event of cancellation, Sponsor reserves the right to judge all eligible, non-suspect Submissions received prior to the event requiring such cancellation using the judging procedure outlined below. False or deceptive Submissions or acts will render the entrant ineligible. Each entrant hereby acknowledges and agrees that the relationship between entrant and Sponsor is not a confidential, fiduciary, or other special relationship, and that entrant’s decision to submit his/her Submission to Sponsor for purposes of the Contest does not place Sponsor in a position that is any different from

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the position held by members of the general public with regard to elements of entrant's Submission. By entering this Contest, entrant acknowledges and agrees that Sponsor may receive many Submissions under this Contest and that such Submissions may be similar or identical in theme, idea, format or other respects to others submitted under the terms of this Contest and/or other contests staged and/or sponsored by Sponsor, and waive any and all claims entrant may have had, may have, and/or may have in the future, that any Submissions and/or other works accepted, reviewed and/or used by other entrants and/or Sponsor (or their designees) may be similar to entrant's Submission. Entrant acknowledges and agrees that Sponsor has not, nor shall have in the future, any duty or liability, direct or indirect, vicarious, contributory, or otherwise, with respect to the infringement or protection of any copyright in and to entrant's Submission. All entries become the property of Sponsor and will not be returned.

PRIVACY

When submitting your contest essay to info@azculinary.com you may be asked to consent to receive promotional e-mails and reminders for upcoming Arizona Culinary Institute promotions and information about Arizona Culinary Institute and/or consent to be contacted by an Arizona Culinary Institute admissions representative. Consenting to receive such e-mails or to be contacted by an admissions representative is optional and is not required in order to be eligible to enter the Contest and does not improve your chances of winning. In the event you do consent to receive these e-mails, the use of such e-mails shall be subject to the privacy policy of Arizona Culinary Institute.

Judging

Starting on or about July 18, 2012, all eligible submissions will be judged by an independent judging panel that will narrow down the entries to a select pool of top five (5) Semi-Finalists (the "Semi-Finalists").

On or about July 21, 2012, Arizona Culinary Institute will host a "market basket" cooking/skills competition at Arizona Culinary Institute to judge the Semi-Finalists and narrow those submissions down to the top two (2) Finalists (the "Finalists").

Transportation to/from Arizona Culinary Institute and lodging for the July 21, 2012 "Market Basket" portion of the contest is the sole responsibility of the contestant.

All eligible submissions will be judged on the below judging criteria:

- (i) Ability to clearly communicate a specific culinary career goal/vision (essay) (45%)
- (ii) Originality of story (20%)
- (iii) Overall cooking skill (35%)

In the event of a tie, the entries involved will be re-judged by a different judge who will serve as the tiebreaker. The decision of the judges will be final and binding in all matters. The Winner will be confirmed by U.S. mail, e-mail and/or telephone and must meet all eligibility requirements including the timely execution and return of all necessary releases and documents required by Sponsor.

PRIZE

There will be one (1) Grand Prize consisting of a \$13,500 Cooking School Scholarship that can be applied toward the full costs associated with obtaining a diploma in Culinary Arts Baking and Restaurant Management at Arizona Culinary Institute. The full tuition costs of this program is \$27,820. Visit <http://www.azculinary.com> for complete program & tuition information.

Approximate Retail Value (ARV) of this prize is \$13,500. No substitution or transfer of prize or cash redemptions permitted, except at the sole discretion of the Sponsor. Sponsor reserves the right to substitute for any reason whatsoever a prize (or portion thereof) of comparable or greater value, at its sole discretion. The Winner is responsible for the reporting and payment of all taxes (if any) or other costs and expenses associated with acceptance and use of a prize not specified herein.

Winner or parent/legal guardian is responsible for the remaining tuition and other costs above and beyond the \$13,500 scholarship. **Scholarship will be awarded only to an individual who has submitted an application for admission to Arizona Culinary Institute and such application has been accepted. Scholarship may be used only at Arizona Culinary Institute. The scholarship is not redeemable for cash. The scholarship will be applied only to the full cost of tuition only. Any difference or remaining balance will be the sole responsibility of the winner. The scholarship may not be applied against fees, housing, living expenses, or program supplies. Scholarship money will be awarded in the form of tuition credit and will be prorated during the length of the student's diploma program. In the event education is terminated either by the student or Arizona Culinary Institute, the scholarship becomes null and void; any future scholarship dollars not used will be revoked and will not be available upon re entry. In the event that the Winner does not qualify to receive the scholarship or otherwise elects not to accept the scholarship, Sponsor reserves the right to offer the scholarship to an alternate Finalist. In the event that none of the Finalists qualify to receive the scholarship or otherwise elect not to accept the scholarship, Sponsor reserves the right not to award the scholarship.**

GENERAL RULES AND REGULATIONS

The potential Winner must be able to redeem scholarship within one (1) years after it is awarded and meet all admissions requirements of Arizona Culinary Institute to which they apply, as published in its current academic catalog at the time of application.

By entering this Contest, Entrants grant the Contest Entities and their designees the right, unless prohibited by law, to use their names, cities and states of residences, voices, pictures, likenesses, and entrant's submission without compensation, notification or approval, for the purpose of advertising and publicizing the goods and services of the Contest Entities and all matters related to the Contest, in any manner or medium, now or hereafter known, throughout the world in perpetuity. Winner may be required to execute an Affidavit of Eligibility, a Liability Release, a Tax Acknowledgment Form and, except where prohibited by law, a Publicity Release, and return those items within ten (10) business days of issuance of notification. Noncompliance within this time period or failure of a potential Winner to respond to a notification attempt within ten (10) days of such attempt may result in disqualification and, at Sponsor's sole discretion; an alternate winner may be selected. The payment of all applicable taxes including income taxes on prizes, and the determination as to whether or to what extent prizes are tax exempt, is the responsibility of the winner.

If: (i) any prize or prize notification is returned as undeliverable, (ii) a potential Winner declines his or her prize, (iii) a potential Winner fails to comply with any of the Official Rules as outlined herein, such potential Winner will be disqualified and an alternate Winner will be selected by the Judges, based on the criteria, at the Sponsor's sole discretion. With respect to each participant's submission, entrants hereby irrevocably grant Sponsor, consistent with copyright ownership, the exclusive, perpetual, worldwide right to use the Essay and Submission materials, in whole or in part, alone or in combination with other material, or as a basis for new material, as Sponsor may determine in their sole discretion and for the purposes of advertising and promoting the Contest and/or the exhibitors thereof, and to use the Essay and/or Submission materials in connection with the Contest and related advertising and promotion or otherwise, but not as a direct endorsement for any product. Without limiting the generality of the foregoing, participants agree that the rights granted hereunder shall include, but not be limited to, the perpetual, worldwide right of Sponsor and their designees to use, edit, adapt, arrange, telecast, cablecast, rerun, record, publish, reproduce, license, print, distribute and/or otherwise exploit, in any language and in all media now known or hereafter devised, the Essay and/or Submission materials in whole or in part, without any further compensation to participant. Entrants may be required to execute any documents necessary to perfect such rights to the Sponsor. The Contest Entities expressly disclaim any responsibility and entrants agree to indemnify and hold harmless the Contest Entities from and against any and all claims, actions, demands and/or liability for injury, damage or loss whatsoever relating to or arising in connection with participation in this Contest (regardless of the cause of such injury, damage or loss) and/or the delivery and/or subsequent use or misuse of the prize awarded (including any travel or activity related thereto).

OFFICIAL RULES OR WINNER LIST REQUESTS

Beginning on or about August 1, 2012, you may obtain the name of the prize winner by sending a self-addressed, stamped envelope (no later than September 1, 2012) to the following address: Arizona Culinary Institute' "The Elizabeth Leite Scholarship" Winner Confirmation, 10585 n 114th Street Suite 401, Scottsdale AZ, 85259

SPONSOR

Arizona Culinary Institute LLC, 10585 N 114th Street Suite 401, Scottsdale, AZ 85259





2012 LIMITED (SPECIAL) ELIZABETH LEITE SCHOLARSHIP CONTEST
CONTESTANT INFORMATION FORM

Name

First: _____ Last: _____

Address: _____

City: _____ State: _____ Postal Code: _____

Phone: _____ Alt : _____

Email Address: _____

Date Submitted _____

SUBMIT WITH ESSAY TO INFO@AZCULINARY.COM

OR FAX 480-603-1067

OR BY MAIL

Arizona Culinary Institute

10585 N 114th Street. Ste. 401 Scottsdale AZ. 85259

Due Date is July 17, 2012